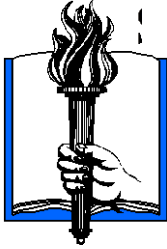


**MURFREESBORO CITY SCHOOLS  
ADMINISTRATIVE DIRECTIVES**



<b>Descriptor Term:</b>  <b>Communication in a Crisis Situation</b>	<b>Descriptor No:</b> <b>AD SS 10</b>	<b>Effective Date:</b>  <b>4-19-18</b>
	<b>Reviewed/Revised:</b>  <b>9/18</b>	

1 **LINES OF COMMUNICATION**

2 When a crisis (suicide, shootings, death of a student or faculty member, etc.) occurs, all media  
3 shall be directed to contact the Director of Schools' office. If it is possible, the Director of  
4 Communications and Director of Schools will work together to develop a media plan. However,  
5 in cases where law enforcement has directed immediate communication to the community,  
6 parents, etc., others with access to School Messenger who may act without notifying the  
7 Director's office prior to the communication.

8  
9  
10

11 Board Related Policy: 3.203