

2016 Murfreesboro
Earth Day Celebration
Recycle, it's your future
Student Recycling Contest

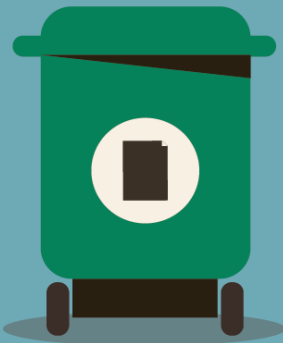


The City of Murfreesboro and Rutherford County generate over **205 TONS** of solid waste every day.

County recycling centers reclaim about **41** tons per day.

That means less than **20%** of waste is recycled within our community.

Enter the Murfreesboro Earth Day Celebration recycling contest to get the word out about recycling!
Develop a project and create an innovative 3 - 5 minute video that exhibits recycling. Student projects can range from creating a new electronic recycling program or "upcycling" waste into an entirely new product. Participants have free range to reduce, reuse, recycle and rethink notions about wisely using our resources.



This contest is open to all Murfreesboro City and Rutherford County Elementary school students. Contest rules, forms and recycling links can be found at <http://www.cityschools.net/2016-earth-day> along with more information about the 2016 Murfreesboro Earth Day Celebration.

Murfreesboro
City Schools

2016 EARTH DAY RECYCLING CONTEST

Contest Information

1. Applicants must be enrolled in a Murfreesboro City or Rutherford Country Elementary School.
2. Submissions should focus on the theme "Recycle" and include the slogan "Recycle, It's your Future."
3. Each submission should include a short written summary of the project and include a video submission documenting the recycling initiative or project. Submissions should also include the attached video submission form.
4. The finished video should be between 3 and 5 minutes long. Teams should submit their final video via usb flash drive, dvd or dropbox submission to the Earth Day committee at 2552 South Church St. Murfreesboro, TN, 37127. For dropbox submission information please email essence.brisco@cityschools.net. If applicable, accompanying projects may also be submitted to 2552 South Church Street, Murfreesboro, TN 37127. For project examples visit <http://www.cityschools.net/2016-earth-day>.
5. All teams must submit completed participant forms for each team member. Team members must have completed the participate form to participate. The 200 word maximum essay should be written legibly or typed and attached to the video submission form. The students, team captain and school name should be included on the video submission form for identification purposes.
7. All submitted videos will remain the property of the Earth Day Committee jointly with their corresponding departments and companies.

Judging Criteria

1. Complete contest rules must be followed at all levels of the competition. Incomplete packages will not be eligible for judging.
2. Videos will be judged on:
 - a. Originality.
 - b. Reflection of the contest theme and slogan.
 - c. Videography.
3. Essays will be judged on:
 - a. Language use and style.
 - b. Organization.
 - c. Effectiveness and focus.

Competition Procedures

1. Contest information may be retrieved at <http://www.cityschools.net/2016-earth-day>.
2. Video should be submitted to Murfreesboro City Schools at 2552 South Church Street, 37127. Deadline to submit the entry (video/project/participant form) is 4:00 PM, Friday, April 8, 2016.

Winning Poster

1. The winning entries (original and copies) become the property of the Earth Day Committee jointly with their Departments or Companies. The entries may be electronically displayed by Departments or Companies of the committee. Any applicable copyrights will be held by those entities.
2. The winning submission may be used in publications, exhibits, displays, social media and on websites, as determined by the Murfreesboro Earth Day committee members.
4. The first place team will receive a \$100 gift card and the second place team will receive a \$50 gift card.

2016 EARTH DAY RECYCLING CONTEST Participant Form

Team Name: _____

Team Captain Name: _____

Student Name: _____

Grade: _____

School Name: _____

City or County School: _____

Teacher Name _____

Teacher's Email: _____

School Address: _____

School Phone: _____

School City: _____

School Zip code: _____

Principal Name: _____

Principal Email: _____

I hereby grant permission to use and reproduce the submitted essay, poster, project, image, video and/or voice, submitted by my child _____, and to use their submission, name, photograph, video or likeness in print, social media and video media related publications, news features, blogs, promotions, or news relating to the Murfreesboro Earth Day Celebration. I understand that the Earth Day Committee will retain the right to use all submitted essays, posters, projects, images, videos and/or voices to promote current and/or future Murfreesboro Earth Day Celebration activities. I also grant permission for my child to participate in any interviews with media relating to this event. I understand that any written statements may be edited or used, in whole or in part, or adapted with other materials, and I hereby waive all rights of privacy, compensation, control, or royalties that I may have.

I have read this document before signing below and warrant that I fully understand its contents.

Name of Parent/Guardian (Please Print)

Phone Number

Address

City, State, Zip

Signature

Date

2016 EARTH DAY RECYCLING CONTEST
Video Submission Form

Team name: _____

Team Captain: _____

Title of Video: _____

Names of student participants: _____

School Name, Faculty Contact, Faculty Email Address: _____
